

Proposed MA/MBA Arts Administration Course Sequence
Semester Conversion **SUBJECT TO CHANGE**
Revised January 25, 2012 (dc)
MBA COURSES BOLD

MA/MBA

Fall 1 (16-18):

Intro to AA (4) AADM 7071 *+
Programming and Operations (4)
AADM 7098* +
Independent Study (1-2) AADM 7056
Current Issues (0-1) AADM 8070
Data Analysis (2)
BANA 7011 (**FDNS^**)
FDNS^ in Economics (2)
ECON 7000 “&”
FDNS^ in Acctng and Finance (3)
ACCT 7000

Spring 1(16-18)

Financial Management (4)
AADM 8001
Marketing and Development (4)***
AADM 7088
Current Issues (0) AADM 8070
Independent Study (1-3) AADM 7056
Financial Mgt (3) FIN 7014
Decision Modeling (2)
BANA 7012 (**FDNS^**)
Leadership & Organizations (2)”&”

Summer 1 (12):

Professional Internship
AADM 8040 OR
Audencia International
Management (12) 15MULTI5000

MA

Fall 1 (16-18):

Intro to AA (4) AADM 7071 *+
Programming and Operations (4)
AADM 7098* +
Independent Study (1-3) AADM 7056
Current Issues (0-1) AADM 8070
Data Analysis (2)
BANA 7011 (**FDNS^**)
FDNS^ in Economics (2)
ECON 7000
FDNS^ in Acctng and Finance (3)
ACCT 7000

Spring 1 (16-17)

Financial Management (4)
AADM 8001
Marketing and Development (4)***
AADM 7088
Current Issues (1) AADM 8070
Independent Study (1-3) AADM 7056
Financial Mgt (3) FIN 7014
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BANA 7012 (**FDNS^**)
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Fall 2 (17-18)

Internet Marketing, Communications
and Web Development (2)*****

AADM 8013

Advanced Topics in Development (2)
AADM 8085

Education and Community
Engagement (2) AADM 8012

Cultural Policy (2) AADM 8011

Current Issues (0) AADM 8070

Strategic Mgt (2) MGMT 7012

Acctng for Managerial Decisions (3)
ACCT 7012

Corp Legal & Social Responsibility (2)

Elective #1 in Business, Arts or
Media Arts (2-3)

Spring 2 (16-18):

Organizational Self-Assessment,
Capacity Building and Strategic
Planning (4)*****

AADM 8020

Elective #2 in Business, Arts or
Media Arts (3-4)

Current Issues (0-1) AADM 8070

Independent Study (1-2) AADM 7056

Global (2) (select from list TBD

Managerial Econ (2) TBD

Elective #3 in Business, Arts or
Media Arts (3)

Summer 2 (12):

Professional Internship
AADM 8040 OR

Audencia International

Management (12) 15MULTI5000

MA

Fall 2 (14):

Internet Marketing, Communications
and Web Development (2)*****

AADM 8013

Advanced Topics in Development (2)
AADM 8085

Education and Community
Engagement (2) AADM 8012

Cultural Policy (2) AADM 8011

Current Issues (1) AADM 8070

Strategic Mgt (2) MGMT 7012

Acctng for Managerial Decisions (3)
ACCT 7012

Spring 2 (12-15):

Organizational Self-Assessment,
Capacity Building and Strategic
Planning (4)*****

AADM 8020

Elective #1 in Business, Arts or
Media Arts (3-4)

Current Issues (1) AADM 8070

Independent Study (1-2) AADM 7056

Elective #2 in Business, Arts or
Media Arts (3-4)

Summer 2 (12):

Professional Internship
AADM 8040 OR

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Management (12) 15MULTI5000

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* + Substitutes for **Markets & Organizations BA 7000 & MKTNG 7011 & OM 7011**

***Substitutes for **Marketing for Managers MTNG 7011**

*****Substitutes for **Information and Technology Management IS 7011**
& MKTNG 7011

*****Substitutes for **MBA Capstone BA 8012 (taught by AA faculty with evaluations by COB faculty)**

“&” Section to be added at Clifton campus TBD

FDNS^ Candidates with an undergraduate degree in business are exempted from Foundations (FDNS^) courses and will substitute additional electives for FDNS^ courses

MA/MBA Credit Hours:

MBA Core Courses – 25-35 (33-35 if AA student takes all business electives)

AA Courses – 57 (5 hours of Independent Study required)

Electives (if not business electives) – 8-10

TOTAL: 92 credit hours

MA Credit Hours:

MBA Courses – 19-27 (25-27 if AA students takes all business electives)

AA courses – 57 (5 hours of Independent Study required)

TOTAL: 84 credit hours